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Looking for

Worldwide Distributors to Bring
Warmth to Customers Everywhere

SAVIOR HEAT- Leading And Innovative Heated Wearable Brand

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1 Project

1.1 Goal



01

Being a leader in intelligent heated wearable industry

02

Looking for 1000 distributors worldwide from 2022 to 2025



03

A well-developed brand agency system



1.2 Purpose

- 01. Improve product profit and added value
- 02. Improve customer's experience
- 03. Keep people warm and comfortable during the coldest months of the year

2 SAVIOR HEAT's Profile



2.1 Profile



◆ Our office & production:

- Head headquarters:900m² in Shenzhen
- Branches:230m² in Changsha
- Electronic and Sewing production factory:5500m² in Dongguan.

◆ About Savior Heat:

- More than 13 years' experience in Research and Development of heating solution and heated wearable, is a leading and advanced heated wearable brand.
- An integrated set of industry and trade.
- Brand develop and growth promotion consultant.



2.2 History



- 2022** **Nov,2022**
Got High tech and professional certification
Enlarge R&D centre
Expand the factory production line and move to a whole building
- 2021** **Nov,2021**
The number of sales team increased by 1.5 times to 50 people.
- 2020** **Dec,2020**
Sales doubled to 200,000 units than last year
- 2019** **April,2019**
Established sewing factory
- 2016** **June,2016**
Create our own brand "Savior"
- 2014** **October,2014**
Established electronic factory
- 2013** **March,2013**
Successfully designed a series of heated gloves
- 2010** **Feb,2010**
Established Company

2.3 Brand Story



Savior Heat's brand story begins with a little girl who lived in the cold countryside and prayed for gloves and shoes that could keep her warm. Her childhood dream was realized when she met a sunny and handsome boy (SAVIOR's director Hill) in Shenzhen who developed a pair of heated gloves and shoes for her. The couple fell in love and decided to bring warmth to more people living in the cold. And thus, Savior Heat was born - a brand committed to providing warmth no matter where you are or what environment you're in.

Our first product was the heated gloves, which quickly became a hit among skiers, snowboarders, hunters, and anyone who spent time outdoors in the winter. We soon expanded our line to include heated socks and heated jackets, all designed with the same commitment to quality and performance.

Today, Savior Heat is known for its innovative heated gear, backed by rigorous testing and a dedication to customer satisfaction. We are proud to help people stay warm and comfortable no matter where their adventures take them.



2.4 Culture



SAVIOR's culture is centered around innovation, creativity, and collaboration. Our team is dedicated to pushing the limits of what's possible by utilizing cutting-edge technology and materials to create products that exceed expectations. At the core of our culture is a passion for helping people live their best lives by providing warmth and comfort in any environment. We believe that warmth has the power to bring people together and enrich lives, and we strive to deliver that warmth in every product we create.



2.5 The Products Line



01.Winter intelligent heated wearable products



02.Summer cooling wearable products



03.LED wearable products



04.Healthy electronic wearable



2.6 The Target’s Customers



- 01.Outdoor sports: Ski, Snowboarding,Riding, Cycling, Hiking ,Camping, Hunting & Fishing
- 02.People who are afraid of winter
- 03.Outdoor working
- 04.The health therapy industry



All above industry include retailer,store,club,Brand owner, Supermarket and online seller.

3 Why Partner with SAVIOR HEAT?



3.1 Product Positioning

3.1.1 High-quality products

Savior Heat's heated gear is made with the latest technology and highest-quality materials, ensuring that they perform exceptionally well in any weather condition.

Product technology positioning



Bluetooth technology:
can be controlled by App



Wireless
technology



LCD screen
technology



3.1.2 Rich product line
Multiple product series from head to foot
01.Intelligent Winter Sports Wearable



02.Intelligent Summer Sports Wearable



03. Healthy electronic clothing



3.1.3 Sensible price strategy



- Heated Gloves: \$69-\$269
- Heated Socks: \$59-\$99
- Heated Clothes: \$89-\$189
- Heated Shoes: \$89-\$199
- Heated Hand Warmer: \$59-\$99
- Heated Hat&balaclava: \$59-\$79
- Heated Therapy Products: \$49-\$149

With sensible pricing, the Savior products will still reach the end consumer at a very interesting price and that Savior is still able to offer the best price/performance ratio in the market.



3.1.4 New products update: Launching 10-20 new products model every year.

3.2 Leader in the Electric Heating Industry



01

The highest market share of heated gloves.

02

Dramatic increase in sales: Sales increased from 200 to 700,000 units per year within 6 years

3.3 Oversea Warehouse to Support Fast Shipment



We have oversea warehouses in United State, Russia, Spain, Canada, United Kingdom, so customer get orders within 5 days.

3.4 Comprehensive After-Sales Service System



Warranty and guarantee policies



Multiple Customer service channels



Technical support



Repair services



Return and refund policies



Knowledge base

A comprehensive after-sales service system help us build customer loyalty and trust in the brand, leading to increased customer satisfaction and repeat business.



3.5 Rich Experience in Platform Operations and Marketing

4 Brand Investment



4.1 Brand Investment Structure

The sale of Savior products is set up in a 4-level sales network.

- Level 1 = Main Partner
- Level 2 = Country Distributors
- Level 3 = Resellers and specialist shops
- Level 4 = End consumer

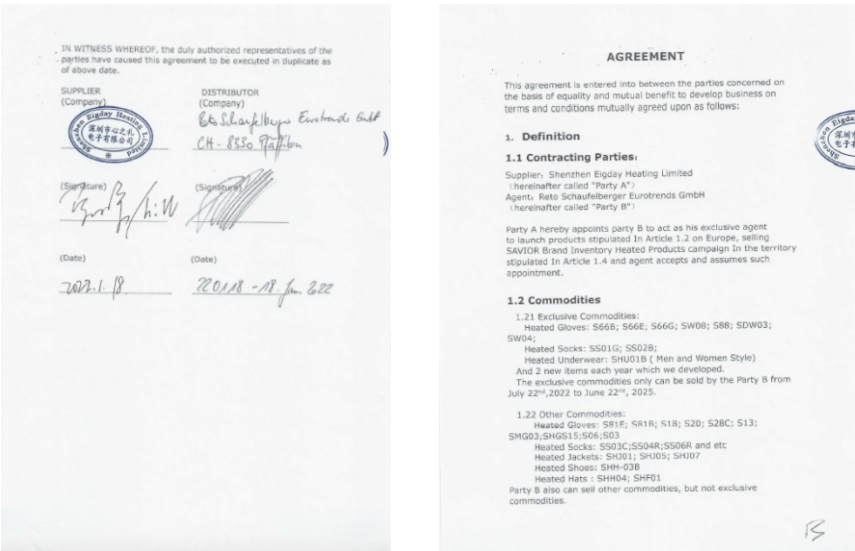


4.2 Distributor's Requirements

- 01. Good market knowledge and experience:
- 02. Established distribution network
- 03. Financial stability:
- 04. Marketing and sales capabilities
- 05. Strong customer service and support team

Those who meet above two or three requirements is welcomed to be SAVIOR HEAT distributor.

4.3 Distributor Agreement and Certificate



4.4 SAVIOR HEAT Worldwide Distributors



SAVIOR HEAT continues to cultivate and develop relationships with companies both in North America and worldwide in order to increase the overall value proposition for our customers, clients and partners. Please choose to support these distributors of SAVIOR HEAT when and where possible.

Switzerland: <https://savior-europe.com>
United States: <https://www.thewarmingstore.com/savior-heat.html>
Czech: <https://www.bezdoteku.cz/vyhrivane-obleceni>
Korea: https://www.sbisports.co.kr/goods/goods_list.php?cateCd=005

